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IN THE CLAIMS:

1 (Original). A system for administering an on-line financial-aid service for a plurality of post-highschool education facilities, comprising:

- a centralized computer server operatively coupled to a computer network;
- a plurality of school computer servers for a plurality of post-highschool education facilities operatively coupled to the computer network; and
- at least one user computer operatively coupled to the computer network, the user computer being a computer of a borrower taken from a group consisting of a prospective student, an existing student, a parent of a prospective student and a parent of an existing student;
- each school computer server including a Web-site software program providing a graphical user interface representing a Web-site for the respective post-highschool education facility on the computer network, the Web-site graphical user interface including an address link for connecting the user computer to the centralized computer server;
- the centralized computer server including a financial-aid-service software program providing a school-access graphical user interface accessible by each of the post-highschool education facilities and a student-access customizable graphical user interface for each of the post-highschool education facilities, accessible by the borrower;
- the school-access graphical user interface providing at least one form including fields for customizing the content and operation of the corresponding student-access graphical user interface; and
- each student-access graphical user interface providing at least financial-aid information to the borrower.

2 (Original). The system of claim 1, wherein the student-access graphical user interface provides financial-aid services to the borrower in addition to the financial-aid information.

3 (Original). The system of claim 2, wherein the financial-aid information and services provided by the student-access graphical user interface includes federally required financial-aid education information.

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4 (Original). The system of claim 3, wherein the student-access graphical user interface includes a monitor program determining whether the borrower has accessed the federally required financial-aid information.

5 (Original). The system of claim 4, wherein the monitor program is programmed to provide data to the corresponding post-highschool education facility concerning the borrower's access to the federally required financial-aid information.

6 (Original). The system of claim 5, wherein the monitor program includes a test for testing the borrower's knowledge of the federally required financial-aid information and the monitor program is programmed to notify the corresponding post-highschool education facility of the borrower's test results.

7 (Original). The system of claim 6, wherein the form provided by the school-access graphical user interface includes a field to allow the operation of the test to be selected.

8 (Original). The system of claim 1, wherein the financial-aid information provided by the student-access graphical user interface includes information pertaining to financial-aid products.

9 (Original). The system of claim 8, wherein the financial-aid-service software program is provided by a proprietor of financial-aid products, and the information pertaining to financial-aid products is preloaded with information pertaining to the financial-aid products of the proprietor.

10 (Original). The system of claim 1, wherein the form provided by the school-access graphical user interface includes a field to allow each post-highschool education facility to enter a school color and an image pertaining to the school, and the student-access graphical user interface including the school color and image to project to the borrower an association the post-highschool education facility.

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11 (Original). The system of claim 1, wherein the school access graphical user interface includes at least one field for customizing the operation of at least one of a group consisting of an electronic newsletter service, a required student training service, a financial-aid qualification service, a financial-aid award notification service, a financial-aid product information service, a financial-aid provider information service, and a database record-keeping and reporting service.

12 (Original). The system of claim 1, wherein the school access graphical user interface includes at least one field for customizing the operation of a financial-aid award notification service.

13 (Original). The system of claim 1, further comprising a database accessible by the centralized computer server, wherein the financial-aid-service software program is programmed to create a record for each post-highschool education facility that registers with the school-access graphical user interface, the record containing customized content and operation selections made by the post-highschool education facility.

14 (Original). The system of claim 13, wherein the student-access graphical user interface draws from the record for the post-highschool education facility to provide financial-aid information to the borrower in a format and operation specified, at least in part, by the customized content and operation selections made by the post-highschool education facility registered with the school-access graphical user interface.

15 (Original). The system of claim 14, wherein the financial-aid-service software program is further programmed to store data regarding actions taken by borrowers interfacing with the student-access graphical user interface.

16 (Original). The system of claim 15, wherein the financial-aid-service software program is further programmed to formulate reports for the post-highschool education facility registered with the school-access graphical user interface from the data regarding actions taken by borrowers interfacing with the student-access graphical user interface.

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17 (Original). The system of claim 13, wherein the financial-aid-service software program includes a plurality of customizable template modules for the student-access graphical user interface, the template modules being customized with the customized content and operation selections made by the post-highschool education facility registered with the school-access graphical user interface.

18 (Original). A method for administering a financial-aid service to a post-highschool education facility, comprising the steps of:

- providing a computer-implemented, customizable student-access graphical user interface accessible by at least one of a group consisting of a student of a post-highschool education facility, a prospective student of the post-highschool education facility, a parent of a student of the post-highschool education facility, and a parent of a prospective student of the post-highschool education facility;

- providing a computer-implemented school-access graphical user interface accessible by a representative of the post-highschool education facility;

- the school-access graphical user interface prompting the representative of the post-highschool education facility for content and operation entries; and

- customizing the student-access graphical user interface with the content and operation entries given by the representative of the post-highschool education facility.

19 (Original). The method of claim 18, further comprising the steps of storing the content and operation entries given by the representative of the post-highschool education facility in a record associated with the post-highschool education facility in a database, wherein the customizing step includes a step of accessing the stored content and operation entries from the record associated with the post-highschool education facility.

20 (Original). The method of claim 19, further comprising the step of accessing the school-access graphical user interface by a plurality of representatives from a respective plurality of post-highschool education facilities, wherein the prompting and customizing steps are performed for each of the plurality of post-highschool education facilities.

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21 (Original). The method of claim 20, wherein:

the student-access graphical user interface is accessible as a Web-site on the Internet; and
the school-access graphical user interface is accessible as a Web-site on the Internet.

22 (Original). The method of claim 21, wherein the school-access graphical user interface includes at least one field for customizing the operation of at least one of a group consisting of an electronic newsletter service, a financial-aid education service, a financial-aid qualification service, a financial-aid award notification service, a financial-aid product information service, a financial-aid provider information service, and a database record-keeping and reporting service.

23 (Original). The method of claim 18, further comprising the step of providing at least one financial-aid service by the student-access graphical user interface.

24 (Original). The method of claim 23, wherein the financial-aid service is taken from a group consisting of a financial-aid education service, a financial-aid qualification service, a financial-aid award notification service, a financial-aid product information service, and a financial-aid provider information service.

25 (Original). The method of claim 23, wherein the financial-aid service is a financial-aid education service, and the student-access graphical user interface performs the step of displaying financial-aid education information to an individual accessing the service and testing the individual's knowledge of the displayed financial-aid information.

26 (Original). The method of claim 25, wherein the stored content and operation entries from the record associated with the post-highschool education facility include operation entries dictating an operation of the testing step.

27 (Original). The method of claim 26, wherein the individual is one of a student and a prospective student of a post-highschool education facility and the method further includes the

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step of notifying the individual's post-highschool education facility of results from the testing step.

28 (Original). The method of claim 27, further comprising the step of providing a display by the student-access graphical user interface indicating the individual's relative progress in the financial-aid education service.

29 (Original). The method of claim 23, wherein:

the financial-aid service is at least one of a financial-aid product information service and a financial-aid product application service;

the student-access graphical user interface and the school-access graphical user interface are provided by a proprietor of a financial-aid product; and

the method further includes the step of preloading the financial-aid service with information about the proprietor's financial-aid product.

30 (Original). The method of claim 18, wherein the content and operation entries given by the representative of the post-highschool education facility include a school color and a school logo.

31 (New). The system of claim 1 wherein the school access graphical user interface includes at least one field for customizing the operation of an electronic newsletter service, at least one field for customizing the operation of a required student training service, at least one field for customizing the operation of a financial-aid qualification service and at least one field for customizing the operation of a financial-aid award notification service.